

AI Vital – Transforming Healthcare Excellence Across the GCC

AI Vital is a UAE-based healthcare consultancy dedicated to transforming hospitals and healthcare networks across the GCC through strategic advisory, operational excellence, digital innovation, and AI-driven solutions. Through our partnership with Heal Company (Saudi Arabia), we combine regional expertise with global best practices to deliver measurable improvements in clinical quality, efficiency, and financial sustainability.



Our Vision, Mission & Core Values

Vision

Vision: Pioneering a future where private healthcare thrives through seamless integration of smart monitoring, vital insights, and trusted guidance for every patient and provider.

Mission

AI Vital equips private hospitals with expert consultancy, AI-driven remote monitoring devices, and vital tracking tools to optimize patient outcomes, streamline care, and strengthen operational health.

Innovation

Pioneering solutions that redefine healthcare delivery standards

Integrity

Unwavering commitment to ethical practices and transparency

Excellence

Delivering superior quality in every engagement

Collaboration

Building strong partnerships for sustainable outcomes

Impact

Creating measurable improvements that matter

Unparalleled Expertise & Experience

AI Vital's consulting team brings together **more than 100+ accumulated years of combined experience** across the **private, public, and government healthcare sectors**. Our multidisciplinary team is composed of seasoned professionals who have held leadership positions in some of the most respected healthcare institutions across the GCC region.



Leadership Excellence

Former hospital CEOs, COOs, and medical directors with proven track records of transformational leadership



Strategic Expertise

Healthcare strategists and policy experts who understand regional dynamics and global standards



Clinical Specialists

Department experts covering ICU, ED, OT, Radiology, Laboratory, Pharmacy, and Nursing



Digital Innovation

Digital health and AI transformation leaders driving technological advancement



Financial Mastery

Financial and revenue cycle specialists ensuring fiscal sustainability and growth



Quality Leadership

Operations, accreditation, and quality leaders committed to excellence standards

Beyond Reports: Our Commitment to Guided Execution

We Don't Just Deliver Reports — We Deliver Results

AI Vital is not a "document-producing" consultancy. We move far beyond reports and presentations. **Our promise is guided execution.** We support hospitals throughout the entire journey, staying with our clients until the desired outcomes are achieved.



Hands-On Implementation

Direct involvement in executing strategic initiatives



On-Site Coaching

Shadowing and mentoring your teams for skill transfer



Progress Tracking

Continuous monitoring and real-time adjustments



Capability Building

Training programs that develop internal expertise



Sustained Performance

Long-term monitoring ensuring lasting results

Comprehensive Service Portfolio

AI Vital offers an extensive range of consulting services designed to address every aspect of healthcare delivery and management. Our comprehensive approach ensures that hospitals and healthcare networks receive integrated solutions that drive sustainable improvements across all operational areas.

1

Executive, Strategy & Governance

Hospital-wide strategic planning, organizational restructuring, governance model design, market expansion and M&A advisory, leadership coaching

2

AI Strategy & Implementation

AI readiness assessment, transformation roadmap development, predictive clinical models, workflow automation, EMR/HIS AI integration, data privacy and cybersecurity frameworks

3

Clinical Consulting

ED, ICU, OT optimization, Radiology, Laboratory, Pharmacy audits, Oncology, Cardiology, Orthopedics service line development, clinical pathway design

4

Quality & Accreditation

JCI/NABH/ISO accreditation, infection control programs, risk management systems, clinical audit frameworks

5

Hospital Operations

Lean Six Sigma operational redesign, patient flow and bed management optimization, support services efficiency, biomedical engineering programs

OPD Performance Growth Strategy

AI Vital's proven tactics for optimizing outpatient department performance and driving sustainable volume growth.

Patient Flow Redesign

- Reduce bottlenecks from registration → triage → consultation → billing
- Implement streamlined digital queueing & appointment systems
- Improve staff allocation during peak hours

Doctor Productivity Optimization

- Balanced schedules based on demand patterns
- Reduce no-show rates with automated reminders
- Standardize consultation templates to shorten cycle times

Service-Line Focused Growth

- Identify high-potential specialties for volume growth
- Introduce targeted promotion for key service lines
- Strengthen referral networks with specialists and community physicians

Digital & Telehealth Expansion

- Offer teleconsultations to widen access
- Integrate online appointment booking with real-time availability
- Add virtual follow-ups to reduce congestion

Capacity Planning

- Match doctor availability with actual patient demand

Real-Time OPD Dashboards

- Track KPIs and intervene operationally in real time

Driving Better Conversion & a Stronger Patient Mix



Boosting Conversion Rates

- Improve how patients move from OPD or ER to the right services
- Strengthen communication and guidance so patients complete needed treatment
- Reduce drop-offs by enhancing the overall patient journey

☐ More patients receiving the care they need — and higher service utilization.

Optimizing Patient Mix

- Grow high-value service lines
- Balance insured, self-pay, and corporate patients
- Maintain the right mix of profitable cases while managing clinical risk

☐ A healthier, more profitable patient portfolio with sustainable long-term performance.

Patient Experience & Marketing Excellence

In an increasingly competitive healthcare market, patient experience and strategic marketing are critical differentiators. At Vital, we help hospitals and healthcare networks build strong brands, attract and retain patients, and create exceptional experiences that drive loyalty and positive word-of-mouth.

Our marketing and patient experience services combine healthcare expertise with proven business development strategies. We understand that in healthcare, marketing must be authentic, ethical, and focused on genuine value creation. Our approach emphasizes building trust, communicating clinical excellence, and creating meaningful connections with patients and referring physicians.

Brand Positioning
Strategic brand development and market differentiation

Experience Design
Patient journey optimization and service excellence training

B2B Development
Corporate accounts and referral doctor programs



Digital Presence
Online reputation management and digital marketing campaigns

Patient Acquisition
Strategic programs to attract and convert new patients

Retention Strategies
Building lasting relationships and patient loyalty

Using Data to Improve Patient Care and Retention



Learn from Past Patterns

- Review past patient volumes, popular services, and seasonal trends
- Find out what brings patients in — and why some don't return
- Use these insights to improve schedules, staffing, and services

Connect with Patients Personally

- Learn patient preferences and visit patterns
- Send personalized reminders and follow-ups to bring patients back
- Create special programs for your most valuable patients

Keep Patients Coming Back

- Identify patients who might not return
- Reach out to them before you lose them
- Build better follow-up systems to maintain ongoing care

☐ Better patient retention, steady growth, and stronger performance — all powered by smart use of your data.

Using Market Research to Choose High-Impact Specialties



Map the Competitive Landscape

Conduct targeted market research to understand competitors, service offerings, pricing, and gaps in the market



Identify High-Value Specialties & Sub-Specialties

Analyze demand trends to select specialties with strong patient need, growth potential, and clear differentiation opportunities



Align Supply With Market Demand

Assess availability of specialists, resources, and operational readiness to ensure a sustainable and profitable service launch

❑ A strategic, evidence-based specialty mix that maximizes value, competitiveness, and long-term growth.

Measurable Impact Across the Hospital

AI Vital delivers clear, quantifiable improvements across OPD, clinical operations, quality, financial performance, and digital transformation.



OPD Growth & Patient Flow

- 15–35% increase in OPD volume within 6-9 months
- Waiting times reduced from 45 min to 25 min average
- Doctor utilization improved from 65% to 85%



Financial & Revenue Cycle Performance

- 5–12% increase in net revenue
- Claim denial rates reduced from 12% to 4%
- Days in A/R reduced from 65 to 42 days



Clinical & Operational Efficiency

- Radiology TAT reduced from 48 hours to 24 hours
- Lab results delivered 40% faster
- OR utilization improved from 70% to 88%



Digital & AI Transformation

- Predictive models achieving 85% accuracy
- EMR documentation time reduced by 35%
- Telehealth adoption increased from 5% to 35%

❏ Real hospitals achieving real results: sustained improvements in volume, efficiency, quality, revenue, and patient experience — delivered through our proven guided execution methodology across all hospital functions.

Our Client Profile & Market Position



Al Vital, in strategic partnership with Heal Company (KSA), proudly serves a diverse portfolio of leading healthcare organizations across the GCC. Our focus is on supporting institutions that demonstrate a clear commitment to excellence, continuous improvement, and delivering superior patient care.

We specialize in partnering with clients who are pioneers in their respective fields, from **leading multi-facility hospital groups** and **major specialty healthcare networks** to **large-scale clinic chains** and **prominent diagnostic and laboratory organizations**. Our expertise also extends to collaborating with **government healthcare authorities** on system-wide initiatives. These collaborations exemplify our dedication to fostering innovation and elevating standards within the region's most sophisticated and quality-driven healthcare environments.

- ❏ **Regional Presence:** Headquartered in the United Arab Emirates with strategic partnership through Heal Company in the Kingdom of Saudi Arabia. Serving UAE, KSA, Qatar, Bahrain, Kuwait, and Oman.

Why Hospitals Choose AI Vital

Healthcare organizations across the GCC choose AI Vital as their trusted transformation partner because we deliver what others promise but rarely achieve: **measurable results through guided execution**. Our unique combination of deep regional expertise, comprehensive service offerings, and unwavering commitment to client success sets us apart in the healthcare consulting landscape.

When you partner with AI Vital, you gain access to more than a century of combined healthcare leadership experience, cutting-edge AI and digital transformation capabilities, and a team that genuinely cares about your success. We don't just understand healthcare consulting—we've lived it from the inside as former hospital executives, clinical leaders, and operational experts who have faced the same challenges you face today.



100+ Years Combined Experience

Consulting and operational expertise across all healthcare sectors



UAE-Saudi Regional Leadership

Combined regional healthcare expertise with local market knowledge



AI & Digital Pioneer

Leading digital transformation and AI implementation in healthcare



Cross-Sector Understanding

Deep knowledge of both private and government healthcare systems



End-to-End Execution

Comprehensive support beyond reports and presentations



Measurable Improvements

Proven ability to drive quantifiable results and lasting change

Elevating Healthcare Through Innovation, Experience, and Guided Execution

Contact AI Vital today to discover how we can transform your healthcare organization and deliver the results that matter most to your patients, your team, and your bottom line.

www.aivital.net